



FONDS
SUEZ ENVIRONNEMENT
INITIATIVES

A SUEZ ENVIRONNEMENT SOCIAL COMMITMENT 2012 REPORT



PRESENTATION OF THE FONDS

1 IMPROVING ACCESS TO ESSENTIAL SERVICES IN DEVELOPING COUNTRIES

2 BUILDING CAPACITIES

3 BOOSTING INNOVATION AND SHARING EXPERIENCES

4 FACILITATE SOCIAL INCLUSION VIA EMPLOYMENT AND TRAINING

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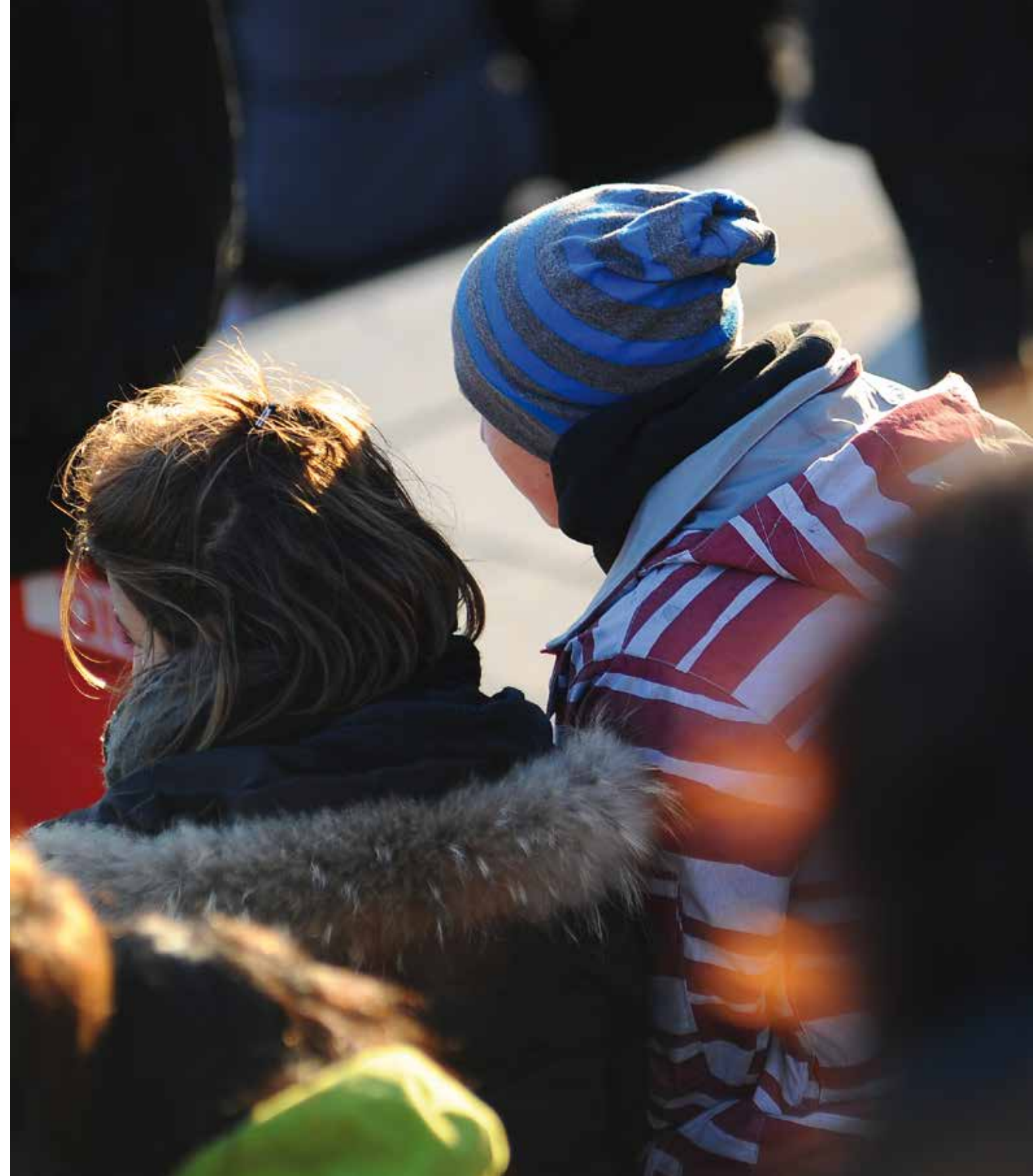
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THE MESSAGE OF THE PRESIDENT

At Lyonnaise des Eaux, 1994 saw the birth of Aquassistance, an association composed of company personnel volunteers and created to provide emergency aid to victims of natural catastrophes and conflicts. The first step in our Group's social commitment had been taken.

Twenty years later, it's clear that there's still a long way to go and all of society's players are needed to join forces to co-develop concrete, innovative and reproducible solutions in order to ensure a form of growth which would be more mindful of resources and more cohesive.

It is this vision which constitutes the basis of our company project; it is also this vision which fosters the determination of the solidarity commitment embodied by the FONDS SUEZ ENVIRONNEMENT INITIATIVES.

In 2012, the FONDS, whose resource allocation from SUEZ ENVIRONNEMENT and its subsidiaries Lyonnaise des Eaux, SITA France and Degrémont reached four million euros, consolidated and expanded its scope of action to encourage access to

water, sanitation and waste management services in developing countries, providing assistance according to three complementary principles: the support of projects in the field, the reinforcement of expertise and innovation stimulation.

In France, the FONDS has chosen to tackle the challenge of social insertion via employment by supporting two highly innovative projects directly established in the field: in Bordeaux, the "Maison pour rebondir", and in Paris, the association "Rejoué".

All these projects unite partners around a collective human adventure based on trust and respecting commitments. This is a sure token of their success and sustainability, as you will discover over the next pages.

Jean-Louis Chaussade

Chief Executive Officer of SUEZ ENVIRONNEMENT

Founding Chairman of the FONDS SUEZ ENVIRONNEMENT INITIATIVES



A SENSE OF COMMITMENT

“When we decide to back a project, we co-engage our responsibility, that of Group personnel and that of the project initiators. Working together is essential in our eyes.”



Myriam Bincaille
Managing Director of the FONDS
SUEZ ENVIRONNEMENT INITIATIVES



What is the mission of the FONDS?

When we created the FONDS SUEZ ENVIRONNEMENT INITIATIVES at the beginning of 2011, our Road Map was clear: in keeping with our Group's core businesses, we were looking to co-develop, alongside our partners, projects able to produce sustainable solutions in the domains of access to water, sanitation and waste management services in developing countries; and in France, in the field of social inclusion through employment and training.

Aren't the objectives rather ambitious?

Ambitious yes, but namely demanding in view of the grave nature of the stakes we

are dealing with. When we decide to back a project, we co-engage our responsibility, that of Group personnel and that of the project initiators.

In our eyes, it is essential to work together.

And in concrete terms?

Our organisation itself reflects this desire in that we have opted for a partnership form of governance, like that of our Board of Directors which brings together representatives from the Group's Management Committee, from its subsidiaries and independent personalities.

On an operational level, the permanent team draws on the expertise of qualified person-

nel from within the Group, "evaluators", responsible for an upstream assessment of the quality of requests for support, and the "referents", who are responsible for monitoring projects.

How do you select the projects?

We have compiled a criteria reference basis whose common theme is the sustainability requirement that we have fixed ourselves. This imperative is essential at every level: we favour project initiators who are well-established and possess a solid legal status, preferably of the associative type; we examine the relevance of their action and the quality of its impacts over time; we are

very attentive to the local establishment of projects and the involvement of beneficiaries; lastly, we prefer novel initiatives.

How would you describe your relations with your partners?

Once the project selection is validated, we sign an agreement with the partner which defines our reciprocal commitments and sets out the stages of our cooperation. Beyond this formal context, we favour interactivity and trust in our exchanges; this synergy is essential for the success of our common projects.

And what about personnel?

Their commitment is central to our mission: let's not forget that it was personnel from Lyonnaise des Eaux who created Aquasistance during the 1990s. In the future, this dynamic is set to be reinforced in order to reflect the growing desire among personnel to get involved in meaningful solidarity projects. We are striving to meet their expectations by constantly increasing their involvement in our approach. In particular, I'm thinking of all of those who provide their knowledge and expertise to assist the "SUEZ ENVIRONNEMENT Water For All" ParisTech Chair, as interveners, module coordinators or coaches.

The challenges that the FONDS has chosen to meet are immense, what motivates you?

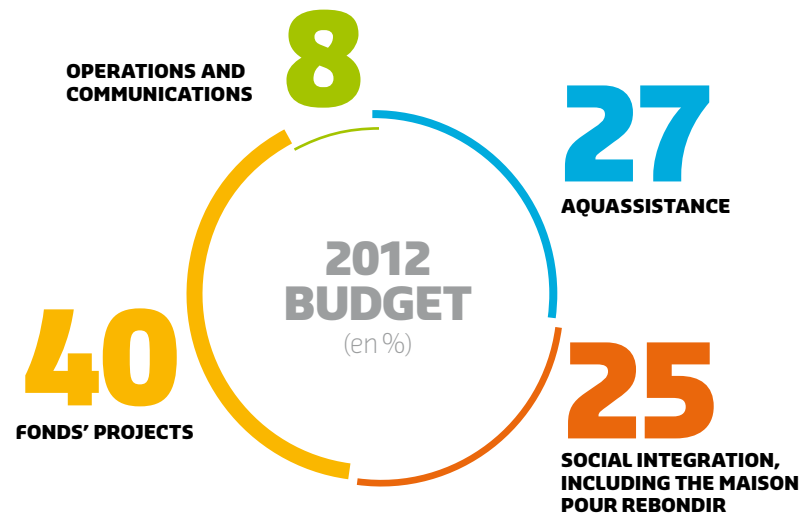
The actions we undertake are not just a question of figures; they are first and foremost a combat for survival, punctuated with victories which are also tales of inspiration. Every time we build a well in a village we trigger a virtuous spiral: the health of populations improves, infant mortality rates fall, children start to attend school, women, who are freed from the chore of fetching water, get more involved in community life... It's a real source of pride for us!

THE FONDS IN WORDS AND FIGURES



"Today, our Group is a leading actor in the water and waste management businesses. This success is born of the commitment by all of our employees to further our company project. It concerns essential services for men and the planet and confers a particular social and environmental responsibility on us, vis-à-vis our stakeholders, which we exercise with rigour and determination, namely via the FONDS SUEZ ENVIRONNEMENT INITIATIVES and the partnerships it has been able to create with various solidarity organisations."

Marie-Ange Debon
SUEZ ENVIRONNEMENT's Senior Executive Vice-President in charge of the International Activity



"In 2012, the FONDS SUEZ ENVIRONNEMENT INITIATIVES had a budget of four million euros. It's a strong signal that we're sending out to our personnel and to all of our stakeholders, proof of the ambition of our solidarity commitment to help the most vulnerable populations. It's a long-term social and solidarity investment which we hold dear."

Jean-Marc Boursier
SUEZ ENVIRONNEMENT's Senior Executive Vice-President in charge of Finance

CONTRIBUTIONS RECEIVED IN 2012 : SUEZ ENVIRONNEMENT €2,800,000 - LYONNAISE DES EAUX €800,000 - DEGRÉMONT €200,000 - SITA FRANCE €200,000

In 2012, the FONDS organised its work to take account of the following objectives:

Improving
access to essential services for underprivileged people in developing countries: drinking water, sanitation, waste management.

Promote
Economic and social integration of people facing hardship in France, through employment and training.

PARTNER-ORIENTED GOVERNANCE

The Board of Directors, chaired by Jean-Louis Chaussade, Chief Executive Officer of SUEZ ENVIRONNEMENT group. The Board defines the FONDS' strategy, budget and schedule of activities. It is composed of a maximum of 12 members elected for a 3 year period: representatives from the Group's Management Committee and subsidiaries who contribute towards the FONDS SUEZ ENVIRONNEMENT INITIATIVES, as well as independent personalities.

The Bureau, who takes decisions relating to the management of the FONDS. It validates and selects the projects to be submitted to the Board of Directors. A Chairman: Jean-Louis Chaussade. Two Vice-Presidents: Bernard Guirkinger and Frédérique Raoult.

The Investment Advisory Committee, which presents proposals relating to the FONDS' investment policy and strategy to the Board of Directors. It is steered by



Jean-Marc Boursier, SUEZ ENVIRONNEMENT's Senior Executive Vice-President in charge of Finance, and by Marie-Ange Debon, Senior Executive Vice-President in charge of the International Activity of SUEZ ENVIRONNEMENT.

The permanent team, managed by Myriam Bincaille, who:

- Pre-selects the applications and submits them for assessment.
- Ensures the operational management of the FONDS and implements the decisions of the Board of Directors and the Bureau.
- Oversees relations with partners, coordinates the management and monitoring of the projects selected and organises communication actions.

The evaluators and referents: a group of experts and qualified personnel from within the Group who contribute towards assessing the requests for support received by the FONDS team and the projects submitted to the nominating bodies.

How are applications submitted to the FONDS? In keeping with the selection criteria, organisations are asked to submit their applications (can be downloaded from the FONDS SUEZ ENVIRONNEMENT INITIATIVES Website). <http://www.suez-environnement.com/group/suez-environnement-initiatives-fund/>

IN THE WORDS OF OUR BOARD MEMBERS



"The FONDS SUEZ ENVIRONNEMENT INITIATIVES responds in a very concrete manner to the growing demand among personnel to participate in a meaningful company project which far exceeds simple economic and financial performance objectives.

Bernard Guirkinger
Senior Executive Vice-President, SUEZ ENVIRONNEMENT

By supporting coherent solidarity projects via our core businesses, we are encouraging the sharing of know-how and expertise and are consequently creating shared value."

"In 2011, the FONDS SUEZ ENVIRONNEMENT INITIATIVES took over from the SUEZ ENVIRONNEMENT Water For All Foundation with the objective of increasing its scope of action. In 2012, its expansive nature, along with the numerous projects under-

way, served to illustrate the capacity of the FONDS SUEZ ENVIRONNEMENT INITIATIVES to rally personnel who are keen to get involved, whilst drawing on the vast and complementary expertise available within our Board of Directors."

Frédérique Raoult
Sustainable Development and Communication Executive Vice-President, SUEZ ENVIRONNEMENT



"Our business, water treatment, is also a commitment to survival. It is for this reason that we need to maintain our pioneering spirit along with a desire to always push the limits to the benefit of general interest. It is this same commitment which inhabits the

Rémi Lantier
Chief Executive Officer of DEGRÉMONT

project initiators supported by the FONDS SUEZ ENVIRONNEMENT INITIATIVES. They need us, and I'm convinced that the leverage effect we exert is essential for their development."



"Using economic efficiency to further general interest – this is a good description of SOS Group's project. It is an ambitious vision, which requires the implementation of partnerships between the public authorities, the associative sector and major companies. By investing in supporting solidarity projects, the FONDS SUEZ ENVIRONNEMENT INITIATIVES is taking account of the Group's desire to participate in this movement. I am particularly interested in the action they are taking to further the social inclusion of the most vulnerable populations."

Jean-Marc Borello
Managing director, Groupe SOS

"SITA France's business, waste management, is in touch with sustainable development stakes and all of our personnel are invested, on a daily basis, in searching for and implementing innovative and sustainable solutions. This dynamic naturally goes hand in hand with our solidarity commitment, reinforced by our participation in the FONDS SUEZ ENVIRONNEMENT INITIATIVES. I was delighted to see that in 2012 the FONDS extended its projects to encompass the waste sector."



Christophe Cros
Senior Executive Vice-President in charge of the Waste Activity in Europe, SUEZ ENVIRONNEMENT



Marie Trellu-Kane
Co-funder and President of UNIS-CITE and Advisor to the Economic, Social and Environmental Council

"Today, major companies have an essential role to play in order to ensure society progresses. As the frontrunners of this movement, the FONDS SUEZ ENVIRONNEMENT INITIATIVES has chosen to boost the sharing of Group expertise in order to further projects offering sustainable solutions for access to essential services, but also in the domain of social inclusion via employment and training. This is a field in which I offer my expertise, it's the reason for my commitment to the FONDS."



"The solidarity commitment is a part of Lyonnaise des Eaux's genetic make-up. It is the result of a desire by our personnel to take action in situations of distress, where the intervention of water and environmental experts is justified. The association

Philippe Maillard
Chief Executive Officer of LYONNAISE DES EAUX

Aquassistance traditionally conveys the vision and values which inspired the creation of the FONDS SUEZ ENVIRONNEMENT INITIATIVES. It is for this reason that we are proud to contribute towards it."

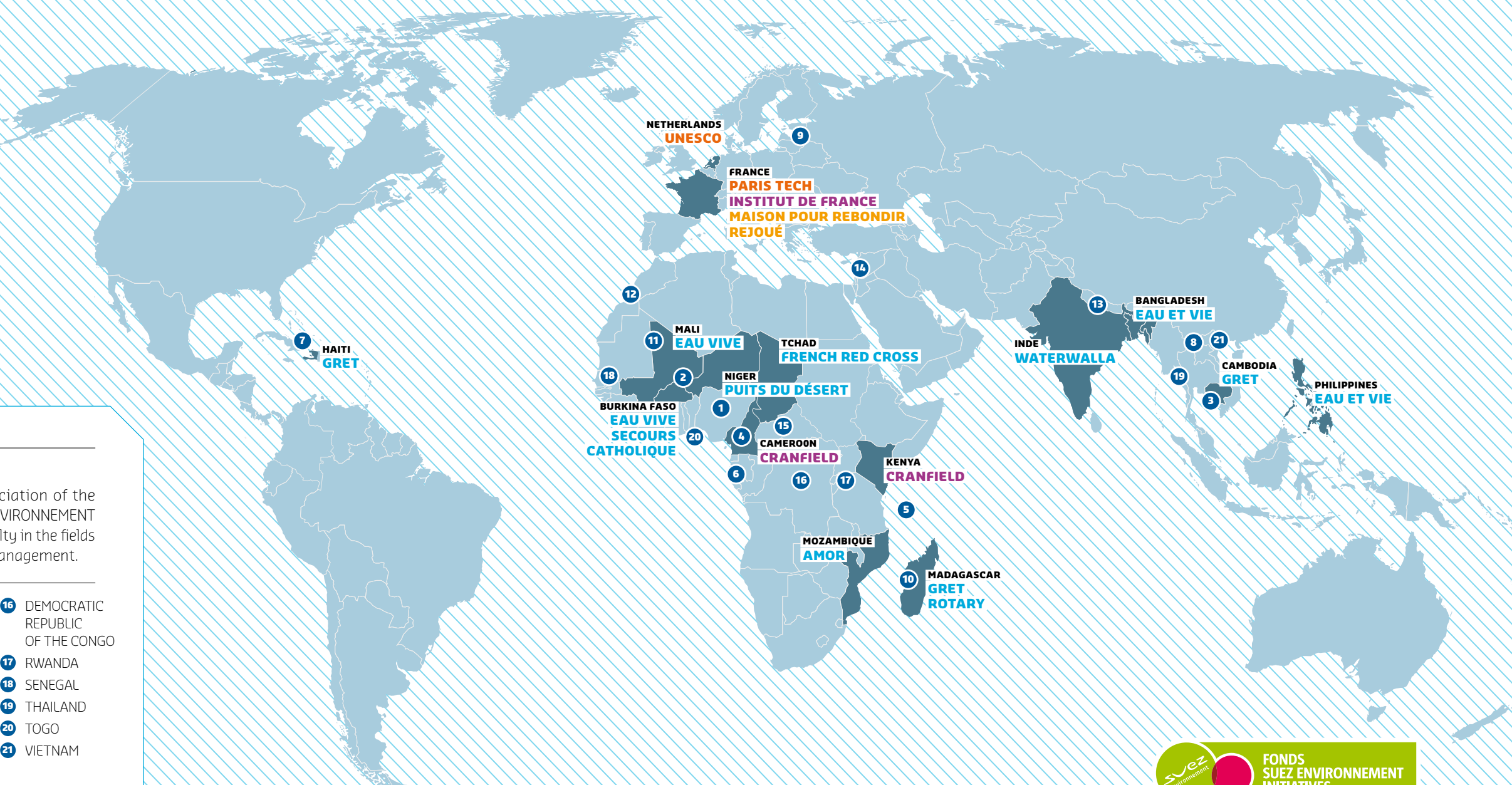
2012 ACHIEVEMENTS

- 1 IMPROVING**
ACCESS TO ESSENTIAL SERVICES
IN DEVELOPING COUNTRIES
- 2 BUILDING**
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- 4 FACILITATE**
SOCIAL INCLUSION VIA EMPLOYMENT
AND TRAINING IN FRANCE

AQUASSISTANCE

AQUASSISTANCE is a humanitarian association of the personnel of Lyonnaise des Eaux and SUEZ ENVIRONNEMENT group who volunteer to help people in difficulty in the fields of water supply, environment and waste management.

- | | | |
|-----------------------|--|--|
| 1 BENIN | 9 LATVIA | 16 DEMOCRATIC
REPUBLIC
OF THE CONGO |
| 2 BURKINA FASO | 10 MADAGASCAR | 17 RWANDA |
| 3 CAMBODIA | 11 MALI | 18 SENEGAL |
| 4 CAMEROON | 12 MOROCCO | 19 THAILAND |
| 5 COMOROS | 13 NEPAL | 20 TOGO |
| 6 CONGO | 14 PALESTINE | 21 VIETNAM |
| 7 HAITI | 15 CENTRAL
AFRICAN
REPUBLIC | |
| 8 LAOS | | |





"The FONDS SUEZ ENVIRONNEMENT INITIATIVES is one of the most faithful and generous sources of private support for Secours Catholique. It provides us with long-term aid in the project to provide access to drinking water and sanitation services which we have put in place in Burkina Faso, permitting us to consolidate and extend the results. For 2013, our partnership will be reinforced around a project in Togo : an environmental education programme in which the FONDS took a great interest. We particularly cherish the relation of constancy and proximity that we have with the FONDS."

François Soulage
Chairman of Secours Catholique



"We've often come across each other over the years, namely via French consultation bodies which take action in favour of access to water. Several joint position statements have even called for greater synergies between players from the sector who all too often are compartmentalised. Since 2007, we have strived to implement a long-term partnership for projects coming within a communal development plan drafted by the African local authority concerned. This ensures that the financial support given respects local dynamics and that the project is taken in hand by the users themselves. A priori, we had different approaches, but the discovery of our respective know-how helps to ensure they converge. However, we are also still learning

Laurent Chabert d'Hières
Director of Eau Vive



"It is essential for the French Red Cross to surround itself with partners with a real expertise in the businesses which concern us in the field. The FONDS SUEZ ENVIRONNEMENT INITIATIVES accompanies our projects to improve access to water and sanitation in Chad and supports our "Mothers Clubs" in Togo. This trust, which is constantly renewed and which the FONDS places in us, illustrated by the SUEZ ENVIRONNEMENT INITIATIVES – Institut de France Awards in 2012, and the quality of exchanges among our teams, constitute the first successes of our partnership. I am strongly convinced that this mutual trust will be reinforced throughout our current and future cooperation."

Professor Jean-François Mattei
President of the French Red Cross

IN THE WORDS OF OUR PARTNERS



"The Gret and the FONDS SUEZ ENVIRONNEMENT INITIATIVES do not only share a common interest in the water and sanitation businesses. They share a vision, fundamental values and objectives, which make them veritable partners: the sustainability of actions, the fight against inequalities and poverty, social innovation. It is on this basis that we have taken action together since 2009, in Haiti, Cambodia and Madagascar. Since 2012, the FONDS is the leading partner of Find (Innovation Fund for Development created by the Gret), yet another step towards a long-term strategic partnership."

Pierre Jacquemot
*Chairman of the Gret and
Chairman of Find*

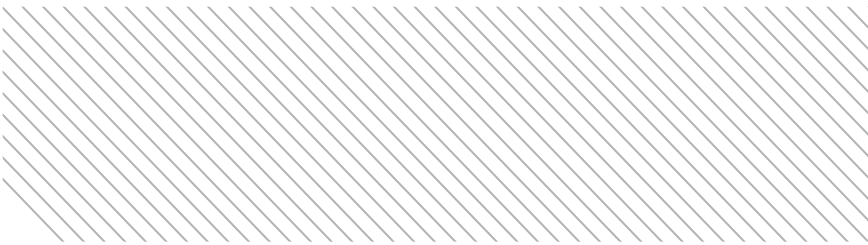


IMPROVING

ACCESS TO ESSENTIAL SERVICES IN DEVELOPING COUNTRIES



Bernard Guirkinger
Senior Executive Vice-President,
SUEZ ENVIRONNEMENT



“Access to water, sanitation and waste management services should be a basic right, recognised by all. Contributing towards ensuring that this right becomes a concrete reality for every human being is central to our mission.

The FONDS SUEZ ENVIRONNEMENT INITIATIVES works alongside international solidarity organisations which are committed to searching for and developing innovative, sustainable and reproducible solutions in the field.”



Water, a **SOURCE** of dignity and peace

TCHAD



LOGONE AND MANDOUL, CHAD

31 4 YEARS (2011-2015)

FONDS €317,737



"Inspire, encourage, facilitate and ensure that humanitarian actions by National Companies progress, constantly and in every form, with a view to anticipating and lessening human suffering and consequently making a contribution towards maintaining and promoting human dignity and peace at a global level." It is this vision which inspires the actions of the International Federation of Red Cross and Red Crescent Societies throughout the world.

At the heart of its priorities: improved access to water, sanitation and hygiene. A real challenge in Chad, one of the last ten countries in the Human Development Index ranking (183rd out of 187 in 2011).

The French Red Cross (CRf), which has been present in Chad since 2001, and the Chad Red Cross (CRT), spurred on by a long-standing collaboration in the field, are currently co-steering a programme targeting 19 isolated villages in the regions of western Logone and Mandoul, as well as a peri-urban district in Moundou. Based on a participatory approach, the project encourages and organises the involvement of communities, namely women, around health, social and economic objectives: improved access to water and sanitation, promotion of good hygiene practices and community health, development of income-generating activities. Key elements



in the quality and sustainability of the actions undertaken: the reinforcement of the capacities of the CRT in terms of water resource management and project management and the strong implication of volunteers in the field. The FONDS SUEZ ENVIRONNEMENT INITIATIVES has supported this virtuous chain from the very beginning of the project.

Boosting **development** dynamics

NIGER



AGADEZ, NIGER

31 3 YEARS (2011-2013)

FONDS €240,000



What progress! 170 wells built, productive vegetable gardens, children going to the Lago school and receiving medical care at the Boudari clinic, companies created by labourers who have trained as stonemasons or well diggers, medical aid awarded on a case-by-case basis, food aid distribution during times of food insecurity, financial help for students."

An assessment of which Christel Perinet and Mohamed Ixa can be proud! Their adventure began in 2002, when they decided to join forces to help the populations of the Tidene Valley in the north of Niger. A region considered to be a high risk zone, off the beaten track of humanitarian aid circuits, where populations live in great distress namely owing to a lack of water re-

sources. Very quickly, two associations were created: one in France, the "Puits du Désert", responsible for making people aware of the projects and collecting money, the other in Niger, "Tidene", responsible for monitoring projects in the field, in conjunction with the Agadez Regional Hydraulic Department.

The objective was clear: to rehabilitate or build 400 wells for the 16 000 inhabitants and hundreds of nomad breeders present in the region. And consequently contribute towards reducing poverty and mortality rates, furthering economic development and maintaining security and peace.



Proof of their success: the two NGOs were invited to participate in the 6th World Water Forum which took place in Marseille in March 2012. For 2013, they are considering a highly innovative reinsertion programme for former soldiers from the area which would provide training in arboricultural and horticultural professions. The FONDS SUEZ ENVIRONNEMENT INITIATIVES became a part of this adventure in 2010 in order to finance twelve wells, four of which were built in 2012.

A social enterprise in the heart of the slums

PHILIPPINES



MANILA, PHILIPPINES

31 4 YEARS (2008-2012)

€ 62,883



Fire-fighting day organised in Manila

When Philippe de Roux and Valérie Dumans decided to create the NGO Eau&Vie (Water & Life) in 2008 with a view to improving access to drinking water in the slums, they committed themselves to overcoming great challenges: political stakes, technical constraints linked to network construction, methodological complexities for service management and payment collection, a lack of hygiene and health education etc. Their solution was to develop an approach based on their experience of micro-credit projects, drawing on a desire to develop projects in conjunction with all of the stakeholders, and first and foremost, with local inhabitants. At the heart of the approach, Water and Life Philippines (W&L), the local subsidiary of the association, responsible for feasibility studies, relations with partners and health monitoring; and Tubig Pag-Asa (TPA), a local social enterprise created by Eau&Vie, responsible for training teams, building the network, distributing the

water purchased in bulk from water concessionaries (Maynilad Water Services Inc. in Manila, Metro Cebu Water District on the island of Cebu), billing, payment collection and recovery. In 2008, a pilot project was launched in Manila. And it was a success, with 585 households connected to the network in 2010 and a significant reduction in the price of water. And other projects followed: firstly in Cavite, a slum in the south west of Manila, in the districts of Salcedo II, then Manggahan and Pugad Ibon. In total, 546 families, equating to 2 500 people, now benefit from a clean water supply in their homes. In parallel, another project has begun

in Lower Tipolo, a slum of Cebu, the second largest city in the Philippines. A key factor in this success: sustainably accompanying the active participation of inhabitants, based on the principle that "The network belongs to the community."

My job namely involves managing meetings with the community and negotiations with different partners. I'd never have thought I'd belong to a project like this and I've never regretted having seized it."

Cherry Ba-ay,
Programme Manager's assistant

Water for families in Bhashantek

BANGLADESH



DHAKA, BANGLADESH

31 1 YEAR (2012-2013)

€ 60,812



"The sound of picks and shovels now sets the pace of daily life for the inhabitants of Bhashantek. The team from Shobar Jonno Pani Ltd (SJP) has begun works to construct a water network in this slum in the north of Dhaka. Soon, and for the first time ever, 3 500 families will have access to drinking water in their homes. The community, SJP and the water concessionary Dhaka WASA (DWASA) have put in place a vast organisation in order to sustainably manage billing and network maintenance services. Watch this space for news on the project's progress!"

It was May 2012, and on the basis of very encouraging results from programmes developed in the Philippines, Eau&Vie, with the support of the FONDS SUEZ ENVIRONNEMENT INITIATIVES, took the decision to continue the adventure in Dhaka, the capital of Bangladesh. It all began in 2010, with the creation of the local

division of Eau&Vie, Water and Life Bangladesh, and of the local social enterprise SJP; the recruitment of the programme manager; the identification of the district of Bhashantek as the works area; feasibility studies and surveys among local residents; negotiations with the water supplier, DWASA; the creation of a partnership with the United Nations Development Programme (UNDP) and the local authorities.

All essential prior stages in ensuring the project's sustainability. And to reinforce the impact of its work, the NGO is multiplying initiatives in favour of health education, hy-



giene and the environment: participation in "Global Handwashing Day" in October 2012, preparation of a community event "Cleaning up the slum", reflection on the introduction of waste collection services, etc.

To date, 470 families have signed up to be connected to the water network, and the association has already been contacted to connect up other districts in 2013.

Getting village communities together

BURKINA FASO



SAHEL, BURKINA FASO



4 YEARS (2011-2014)



€ 260,000



"An image which is constantly conjured up as a 'marker' of the water problem: the little girl from the Sahel who is obliged to fetch water every morning, who doesn't go to school and who can die from a simple bout of diarrhoea, but who doesn't want our sympathy. What she wants is commitments, action plans and investments so that her village can at last benefit from a water point and her school can have toilets."

This cry for help, launched by Laurent Chabert d'Hières, constitutes the very core of the work of Eau Vive, the NGO of which he is Managing Director. He is also the driving force behind the commitment from the FONDS SUEZ ENVIRONNEMENT INITIATIVES to the "Eau Sahel" project.

Eau Vive has been working with the people of Burkina Faso for the past 35 years, encouraging local players to take on an active role in their development. 2012 was a year of great tension, marked by extremely difficult climatic conditions and an influx of populations fleeing the crisis in Mali. A critical situation which has only served to reinforce the determination of "Eau Sahel" project managers. The project began in 2011 with an ambitious objective: *"To offer a sustainable access to drinking water and sanitation as well as a healthier living environment to populations from six rural communes in the Burkina Sahel."* In 2012 the project embarked on its operational phase, with very encouraging results:



rehabilitation of 72 boreholes and resumption of the corresponding water user associations; start-up of five communal technical water and sanitation services in the area concerned, which have already helped to build one hundred or so latrines and six public toilet blocks; implementation of an awareness initiative overseen by 111 relay hygienists for the villages who are all equipped with flashcards, which serve as communication supports when they visit the households in their perimeter.

Continuing efforts in spite of the crisis

MALI



MOPTI, MALI



2 YEARS (2011-2013)



€ 70,000



In 2012, Mali experienced a serious political and military crisis, leading to a situation of generalised chaos, capable of undoing the efforts of the humanitarians present in the region as well as the commitment of donors and partners. For Alassan Nahé however, Director of Eau Vive in Mali, the coup d'état has not had any direct impact on the programmes in progress: *"Projects can continue without a problem via the intermediary of professional NGOs from the time that they are well-established and call on local expertise."*

Such is the force of the association Eau Vive which has been taking action for the past 35 years in Sahelian Africa in order to further ac-

cess to water and sanitation. Its philosophy? Base itself on the demand of the Sahelian population, encourage their independence and make them responsible whilst promoting local expertise and resources.

Since 2011, Eau Vive, which possesses a branch in Bamako, has been carrying out a programme which aims to sustainably improve access to water and sanitation as well as hygiene conditions in three communes from the Bankass Circle, in the region of Mopti, which borders the crisis zones. The sector has not noted any major problems of insecurity: communal organisations, decentralised technical services and companies



have continued to function, allowing local teams to pursue their activities.

By supporting this project for the past two years, the FONDS SUEZ ENVIRONNEMENT INITIATIVES is wholeheartedly adopting the message of Eau Vive managers: *"We owe it to them to support our partners in Mali, to keep our faith in them and to maintain our financial support for their projects in order to prevent them from surrendering to despair and fatalism."*

Forging expertise in the field

BURKINA FASO



OUAGADOUGOU, MANGA, KAYA AND KOUPELA, BURKINA FASO



3 YEARS (2012-14)



€ 450,000



For France's Secours Catholique, which has been committed to supporting the most vulnerable populations and territories in the world for the past sixty five years, Africa remains a priority. A desire which is fuelled by close cooperation with local partners and their experience and know-how, namely in the domain of access to essential services.

It is thanks to this that in Burkina-Faso, the Secours Catholique-Caritas France and the OCADES-Caritas Burkina are co-steering a three year programme aiming to "sustainably improve access to drinking water and sanitation services in order to ensure better hygiene practices among populations and promote environmental protection" in eight of the country's rural communes.

The OCADES-Caritas Burkina, the project manager, has been involved in the water sector for several decades now, where, to its credit, it has built 4000 water points and 200 dams. An expertise forged in the adversity of the field and recognised by institutional players from the sector, as well as by the government and local populations. With a constantly-evolving operational capacity, effective material means and cutting-edge human expertise, projects bring together engineers and hydraulic technicians, project managers, sociologists and facilitators. All of which are essential assets in ensuring the success of this latest initiative which plans to rehabilitate 100 boreholes, construct 40



new ones and build 1000 latrines ; plant 5000 trees ; teach 1000 children how to plant and protect fruit and shade trees ; provide assistance with the creation and training of 235 Water User Associations.

This project comes within the continuity of a previous programme supported by the SUEZ ENVIRONMENT Foundation, Water For All, which has now been taken over by the FONDS SUEZ ENVIRONNEMENT INITIATIVES.

The right to water is not a matter of course, it is developed



PORT-AU-PRINCE, HAITI



4 YEARS (2008-2012)



€ 300,000



"It all began in 1994 when the GRET instigated mediation between the public water service (the Camep) and the extremely poor districts of Port-au-Prince, in order to initiate a dialogue between the public authorities and inhabitants living in these "no-go" areas. After having identified the leaders in these districts, the GRET backed the social structuring of inhabitants into water committees, with representatives being elected by users and a contract being signed with the public water company for the management, sale and maintenance of the water service in the districts concerned. According to this contract, the committees purchase water from the public company, sell it on to inhabitants via a fountain system and use the money collected to meet network maintenance and management costs."

This is how Pierre Louis Widelson, a Water Committee representative from the Beillergeau district in Port au Prince, explained the story of the Rezodlo project

at the World Water Forum in Marseille. Today, 50 precarious districts, amounting to 1.2 million people, benefit from the system and 50 Komite dlo are united within a single body, the Fekod.

In 2012, the emphasis was placed on providing training to the committees, in view of their growing responsibilities as water professionals, protagonists in the development of their districts, players in their city and spokespersons on the international stage of water-related issues. In the backdrop, a political approach to development: "The right to water is not a matter of course, it is developed", which is based on the capacity

of beneficiaries to become legitimate and recognised contacts with the public authorities and on the will to secure water access solutions by making them a sustainable aspect of consolidated public policies.



Using education to instigate change

MADAGASCAR



ATSINANANA AND VAKINANKARATRA, MADAGASCAR



3 YEARS (2010-2013)



€ 200,000



In Madagascar, access to water and sanitation services remains a major challenge for the country's development. Aware of the importance of these stakes, the government has progressively structured the sector by adopting a set of measures: transfer of the management of drinking water supply and sanitation systems to the communes; delegation of service management by the communes to private or community operators; principle of a chargeable public water service. A change of model whose success and sustainability imply the active and responsible implication of all of the stakeholders, and consequently, a significant effort to consolidate expertise and capacities in the field.

In 2008 and with the support of the FONDS SUEZ ENVIRONNEMENT INITIATIVES, the GRET

launched a five-year programme targeting six rural communes, known as the Medea project. Its objective: to "put in place sustainable development mechanisms for access to water and sanitation services in rural areas." A sustainable support process which combines the elaboration of adapted educational supports -extension of technical standards and contractual procedures in order to develop and manage structures and draft PCDEAs (communal development plans for access to water and sanitation)-, training for players who are economically implicated, programmes to increase community awareness, effective realisation of PCDEAs, implementation of works and



support in administrative and technical management. To date, six PCDEAs have been put in place, resulting in the following benefits: six new networks capable of supplying water to more than 20 000 people, almost 1400 private toilets sold and installed, eight school sanitation blocks constructed, as well as four public water and sanitation blocks and a public sanitary block.

Devising development solutions

MADAGASCAR

CAMBODIA



CAMBODIA AND MADAGASCAR



3 YEARS (2012-2015)



€ 349,466



Faced with the extent and persistence of poverty and inequalities in today's world, we can only conclude that "development solutions still need to be invented." It is this imperative which, at the end of 2011, guided the GRET in the launch of the Innovation For Development Fund (Find), as its Chairman, Pierre Jacquemot, explains: "Technical, social and environmental innovation is essential in order to find, in conjunction with private players and the populations concerned, lasting, effective and adapted solutions." The first to have responded, the FONDS SUEZ ENVIRONNEMENT INITIATIVES, mindful of being a real stakeholder in this veritable "development laboratory" and convinced of the many benefits of strategic partnerships between NGOs and companies.

It is within this context that the FONDS is backing the Isea programme (Innovations for better water and sanitation services). The programme targets the *grey areas* on the

outskirts of cities which are neither cities themselves nor are they the countryside, and which are often excluded from donor funding strategies and sometimes from national water policies. Two countries have been chosen to tell their stories: Cambodia, where water is supplied by small, local entrepreneurs who would gain from being better structured and accompanied throughout the creation of an ISEA services centre: and Madagascar, where the delegation of public services to private operators is still in the embryonic stages. In the first case, the objective is to encourage a change in scale. In the second, it consists in supporting towns in the technical, institutional and

financial organisation of access to water. Extremely concrete projects, but whose final objectives go beyond their direct impact on populations: the ultimate aim being to generate real progress by publishing the results of the experience, debating them and using them to produce development references.



Objective: 50 wells

MADAGASCAR



ANALAMANGA, MADAGASCAR

1 YEAR (2012-2013)

€ 20,000



"Seven years ago at the Antananarivo Mahamasina Rotary Club (RC), when we discovered that for just four euros per person the problem of access to drinking water was resolved for at least twenty years, we decided to make this action our priority. Since then, we've built 40 wells."

This declaration comes within the service mission of the Rotary International since its foundation almost one century ago, and illustrates a strong desire to provide sustainable solutions to health, economic and social problems linked to a lack of access to water. Today, encouraged by these promising results, the Antananarivo Mahamasina RC has been confronted by an influx of requests to build wells. To help it in its task, the FONDS SUEZ ENVIRONNEMENT INITIATIVES has undertaken to support a project to build 50 covered wells equipped with manual pumps.

The sites selected are located on the immediate outskirts of the city. A pragmatic choice which is based on a set of criteria: the location of the villages, too poor to benefit from the public water supply network, the low depth of the water table, which permits wells to be drilled at less than 25 meters, and lastly, the proximity, which facilitates the regular monitoring of works by the team of specialists from the RC. The Fokontana (village community) makes the land available, the head of the Fokontana (Mayor of the commune) and the RC sign an agreement setting out the terms and conditions of their collaboration and their respective commitments, the RC selects



the companies responsible for works, the rural commune organises the participation of villagers and guarantees the security and sustainability of facilities.

When this procedure is followed, it takes a maximum of three months to build a well. A simple action plan which has shown its merits and is easy to replicate.

The Eco-points scheme, a springboard to recycling

MOZAMBIQUE



MAPUTO, MATOLA, MOZAMBIQUE

2 YEARS (2011-2013)

€ 50,000



Maputo, an Africa capital on the Indian Ocean which is experiencing a significant economic and demographic boom along with its inevitable set of social, health, economic and environmental problems. A symbol of this runaway urbanism, the gigantic Hulene landfill, where some 800 tonnes of waste is tipped everyday, with no treatment or recycling system in place. In 2009, environmentalists and recycling specialists decided to rise to the challenge by creating AMOR, the Associação MOçambica de Reciclagem, whose mission it is to promote and sustainably organise waste recycling in Maputo, and more widely, in Mozambique.

At the centre of this initiative, the "Eco-points" scheme, a set of purchase and collection points for recyclable waste which is sold or dropped off by local residents, businesses and companies. Waste is then processed and packaged before being sold on to recycling organisations. The Eco-points are managed by women, members of a community association, called Xidzuki, for people living with HIV. Alongside them, former rubbish collectors equipped with scooters. Today, eight Eco-points are up and running, eighteen jobs have been created; sixty or so local residents regularly sell the fruit of their collection efforts to the Eco-points and between 50 and 100

tonnes of waste are recycled on a monthly basis. Promising results as well as projects for 2013: development of the network in Maputo and in the rest of the country, awareness actions in schools and among the general public, development of an art and craft business by Xidzuki using recycled materials, consolidation of the micro-entrepreneur status of Eco-point managers and of the mobile collector teams; and in the medium-term, installation of waste transformation chains on a national scale. The FONDS SUEZ ENVIRONNEMENT INITIATIVES is supporting this project which associates social, economic and environmental objectives.

A social enterprise for reducing infant mortality

DHARAVI, MUMBAI, INDIA

2 YEARS (2011-2012)

€ 17,000



"At first sight, India's shanty towns and Rhode Island's prestigious universities are worlds apart. Yet Brown University and the Rhode Island School of Design gave birth to WaterWalla, a project that was subsequently taken up by a non-profit organisation determined to forge a way through the barriers to focus on one goal: the access to drinking water. The process was launched through the simple yet disturbing observation that in the time it takes to sit an exam, more than 700 children die in the world from diseases that are easily avoidable."

Mike Cohea, Brown University, 6th October 2011.

The WaterWalla project – the name means "provider of water" in Hindi – is a model of social business whose aim is to improve the health of shanty town inhabitants by creating a virtuous supply-and-demand cycle: by relying on community networks, the NGO develops its actions on training and raising the awareness of local people about the benefits of drinking water, offers them simple, effective, low-cost filtration systems and encourages the setting up of small businesses locally for selling the systems. During the summer of 2011, a pilot shop opened up in the heart of the Dharavi shanty town in Mumbai, intended to be the first link in a network of franchised shops.

When an inhabitant of the neighbourhood was asked what the word "water" meant for him, he replied without hesitation "Fear!". WaterWalla is going to great lengths to sustainably change that belief.

"We would like to bring about a permanent, rather than temporary, change in the lives of shanty town residents. To do that, we are building in the field, with the inhabitants, tools that will provide them with sustainable access to drinking water."

Anshu Vaish, deputy head of WaterWalla

Group personnel: on the frontline of solidarity

WORLD



WORLD

1994 (CREATION)

€ 1,110,000



In 1994, under the initiative of General Management, a handful of voluntary personnel from Lyonnaise des Eaux assisted victims of the conflict in Rwanda. Twenty years later, Aquassistance, the humanitarian association composed of SUEZ ENVIRONNEMENT personnel and created at the request of employees, counts more than 700 members and mobilises more than one hundred volunteers on an annual basis to assist almost 90 projects at a global level. And for 2012, the objective has remained the same: to continue to grow! The choice of projects to put in place, intervention methods, the search for financing, the recruitment and training of volunteers, governance – everything is carefully considered and put in place in order to maximise the added value brought to the populations assisted.

Today, the association, faithful to its original inspiration, pursues its emergency interventions whilst continuing to reinforce its development programmes in the domains of access to water, sanitation and waste management.

"I've been lucky enough to have carried out five missions of approximately ten days each. Each time we were welcomed with open arms by our local partners and by the populations from the villages concerned. The handshakes, the smiles and the looks exchanged during each visit are memories I'll always treasure."

Alexia Michels,
Hydrogeologist, Lyonnaise des Eaux Bordeaux



A bridge between France and Senegal

In 2010, the French association of nationals from the village of Mbaniou (Senegal) got in touch with Aquassistance in order to put in place a project to supply drinking water to the village and its health centre.

Following two missions in the field, the project objectives became clear: equip the borehole drilled by the Department of Rural Hydraulics with a solar pump system, put in place a 10 m3 reservoir and 650 m long pipelines, create two fountain points. As for financing, it's been found thanks to the "2011 Migrant Solidarity" programme put in place by the Yvelines General Council who will meet half of the budget, with the

remainder being funded by the association and Aquassistance. The project can now begin. At the end of July 2012, two volunteers left France to monitor the progression of works, entrusted to local companies and backed by local residents. Today, the drinking water facilities and solar pump systems are up and running. It is now up to the ASUFOR (Association of Borehole Users), trained by the volunteers, to ensure the long-term management and operation of the supply system.

And it's "mission accomplished" thanks to the effective cooperation of all of the partners.

"I'm proud to be a member of Aquassistance and to belong to this huge family of international solidarity. I've experienced magical moments in a country where the population expresses its zest for life and its freedom, even if everyday living conditions are difficult. I hope that our family of volunteers will continue to grow."

Mireille Nowak, Administrative Management Technician, Lyonnaise des Eaux Côte d'Azur, expertise mission in Legmoin (Burkina Faso)

FOR
2012

Days dedicated
to volunteering

1207

Number of members

784

Number of projects

84

New projects begun
during the year

24

Projects completed
during the year

28



Are you ready to leave at the drop of a hat?

"Yes, tomorrow if I have to. I don't want a catastrophe to happen, but my bag's ready. For the training programme, Aquassistance selected people from the field, the best coaches out there."

Gaétan Massoubeyre, who has been a member of Aquassistance for the past ten years, is one of the twelve volunteers who were trained to join the emergency service team in 2012. Placed in a simulated emergency situation for a weekend at a farm in the Oise, sleeping in a tent with basic meals, they alternated between theoretical course-

work and practical exercises on the assembly / start-up / operation/ dismantling of mobile water treatment units.

Because even if emergencies are no longer counted among Aquassistance's main missions, the association remains vigilant, ready to intervene in the event of a natural catastrophe. A special guest at this training course, Melik Fourcade from the Ministry for European and Foreign Affairs (MAEE) Crisis Centre, who came to talk about the effectiveness of the joint MAEE – Aquassistance mission during the floods in Pakistan in 2010.

Easing distress in France too

On Tuesday October 30th, 2012, an official inauguration ceremony was organised in Bordeaux to launch the new "solidarity kitchen" for the Bordeaux and Gironde food bank. A project whose main objective is to permit women in difficulty a progressive return to independence and social insertion via cookery workshops. Aquassistance has contributed to the project by financing the structure's connection to the public wastewater network. Over two weekends, a team of volunteers laid 60 meters of drains provided by Lyonnaise des Eaux.

For Laurent Bléry, an Aquassistance Manager in Bordeaux and responsible for this rather special mission, a voluntary commitment is natural: *"When you participate in a mission, you realise just how important it is to help those most in need ; I think it's easy to get involved from the moment that you're aware of other people's needs."* A conviction which applies to all of the populations who find themselves in situations of distress at a global level.

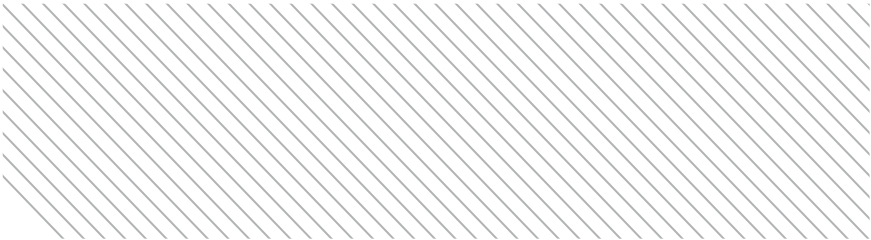


BUILDING

CAPACITIES



Frédérique Raoult
*Sustainable Development and
Communication Executive*
Vice-President, SUEZ ENVIRONNEMENT



“On the pathway towards well-balanced and sustainable development, building capacities is a determining aspect in ensuring progress. The FONDS SUEZ ENVIRONNEMENT INITIATIVES implements this conviction by supporting

programmes and institutions dedicated to training managers of water and sanitation services and by encouraging the involvement of Group personnel in these projects.”



Reinforcing water player expertise

NETHERLANDS



NETHERLANDS 31 1,5 YEAR (2010-2012) €80,000



Since UNESCO was founded in 1945, its aim has been “to create a culture of peace by increasing and exchanging about knowledge, including scientific knowledge, through international cooperation, a strengthening of capacities, and technical assistance to its member States.” That mission takes its full meaning at a time when water has become a major geopolitical issue, requiring a speeding up of programmes in favour of sharing and strengthening skills in developing countries.

UNESCO – IHE Institute for Water Education, based in Delft in the Netherlands, is one of the many training bodies managed by the organisation. Since its creation in 1957, the institute has been committed to the growth process in this area and is positioned today as one of the largest international centres in the world for post-graduate education on water. The FONDS SUEZ ENVIRONNEMENT INITIATIVES is sponsoring the Masters pro-

“By coming to study in Delft, I was able to obtain the direct benefit of training by water management experts, both through lectures and through visits to SUEZ ENVIRONNEMENT. Thank you for that opportunity.”

Mira Yuliawati



gramme “Water Management Programme”, by funding, for each graduating year, two scholarships for EUR 40,000 each (training and living scholarships) for professional people in the water sector coming from emerging countries.

A centre of excellence for a new generation of leaders

FRANCE



MONTPELLIER, FRANCE 31 6 YEARS (2008-2013) €1,500,000



The African Water Association Congress, which took place in Marrakech in February 2012, served to highlight the serious lack of African managers in the sector. A cry of alarm which rings true in all developing countries. A few weeks later, during the 6th World Water Forum in Marseille 2012, SUEZ ENVIRONNEMENT Group responded to this cry by committing itself, in front of the international community, to training more than 100 water and sanitation service professionals and managers. A key driver in this ambition, the “Water for All” Chair, co-founded in 2008 by the SUEZ ENVIRONNEMENT Water for All Foundation and ParisTech, which prepares auditors for the International Executive Master OpT.

60 candidates applied for the 2011-2012 programme, 22 of whom were accepted following a tough selection process. All of them are executives who are already in employment, namely of African origin and designated by their management to eventually take on the role of company managers. The one year training programme includes theoretical teaching modules at the AgroParisTech site in Montpellier, alternating with practical experience in the field, within the context of the realisation of a “mission” which is pre-defined with the company.

And to get the most out of this experience, every auditor is accompanied by a coach, who helps him to develop his personal potential and leadership aptitude.

“My training at UNESCO-IHE has brought me a great deal from both a professional and a personal point of view. I have significantly widened my knowledge and skills through the course, taught by water management experts. Furthermore, I met students from all over the world, and discovered other cultures and other approaches to water management.”

Herni Ratri



Managing urban water and sanitation services: a crucial stake

Today, one city dweller in three lives in a slum, a trend which is set to continue, given that, according to the United Nations, this population could reach more than 2 billion people by 2020. This increased population pressure goes hand in hand with multiple problems: generalised insecurity, pollution, illness, mortality (namely child mortality) etc.

In this context, several challenges need to be tackled by water and sanitation services:

- **Extending access to** drinking water and sanitation to all, and namely to the poorest populations, by putting in place innovative socio-economic and technical solutions;
- **Ensuring a balance between water resources and needs**, endeavouring to control demand and losses, consequently

reducing the need to mobilise new resources at an ever-increasing environmental and financial cost, which would be difficult to accept in the long-term;

- **Offer high quality services** (namely a drinking water quality which respects WHO standards) which are adapted to the socio-economic context;
- **Progress towards a technical and financial sustainability objective** for the service in the long-term.

In order to respond to these stakes, it is essential to reinforce management expertise (organisation and management). The objective of the Master OpT is to **appeal to, mobilise and ensure the development of top level executives.**

“You’re going to be returning to your companies, I would like to encourage you to be wholly committed to your mission. Your populations are waiting for you to find solutions. You’re holding the key, think big, set yourself major ethical challenges, be resolute and determined.”

Dennis Mwanza,
sponsor of the 2011-2012 programme, Deputy Chief of Party, SUWASA (Sustainable Water and Sanitation for Africa - Eau et assainissement durables en Afrique)



“Our objective is to train a large number of students in order to better respond to company demands. A second major ambition is to develop career paths in countries in the south: in 2013, we are going to introduce training modules in Burkina Faso and Uganda. It is the beginning of a process which will bring us closer to our clients in emerging countries and other possible sites are already being studied.”

Thierry Rieu, Assistant Director of the AgroparisTech Centre, Montpellier.

“Today, 85% of our training programme participants are of African origin and they share strong, common values. The objective is to develop a new body of managers. The Chair’s programme provides a wide range of expertise which can then be used in private, public or semi-public domains depending on the political and legal context of the country.”

Jean-Antoine Faby, Director of the Water for All Chair.

“When I arrived I was just another operator. I’m leaving with a vision. I now know how to make it a reality. I’ll work so that Bujumbura becomes a reference capital in the region. I’m counting on your support.”

Willy Manirambona, OPT auditor 2011 – 2012, REGIDESO, Burundi.

“It’s a programme which has given me a lot, firstly, by updating a certain number of concepts with respect to water management, but also as regards sanitation, given that water and sanitation are closely linked, especially within a sustainable development context. But there is a third dimension, which is extremely important, that of meeting professionals like myself, people who are experiencing similar problems, and I think it’s an excellent opportunity to exchange.”

Moulaye Hassen, OPT auditor 2011-2012, SNDE (National Water Company), Mauritania.



BOOSTING

INNOVATION AND SHARING EXPERIENCES



Jean-Marc Borello
Managing director, Groupe SOS

“Today, we need to join forces in order to promote innovation in all of its forms: social, technical, financial and institutional. It’s a priority if we want to develop effective and sustainable solutions on a large scale.

The FONDS SUEZ ENVIRONNEMENT INITIATIVES comes within this dynamic by backing the emergence of creative and innovative projects, promoting their circulation and encouraging experiences to be shared.”



An ambitious research programme

CAMEROON

KENYA

KENYA AND CAMEROON

31 3 YEARS (2010-2012)

€ 165,000



Today, more than one billion people live in slums, with limited access to improved water and sanitation services. This represents a significant additional burden on slum-dwellers that the "Centre for Water Science" from the University of Cranfield decided to tackle in 2011 with the launch of an ambitious three year research programme, backed by the FONDS SUEZ ENVIRONNEMENT INITIATIVES. The common theme of this project: the conviction that we can design and develop innovative and viable water distribution and sanitation products and services based on the demands and the resources of inhabitants. A vision which

takes its inspiration from the BoP (Bottom of the Pyramid) strategies introduced by major companies, with new business models reconciling economic profitability and the contribution towards development. The programme began in two slums in Kenya, with the support of NGOs, entrepreneurs and local institutional players. The first objective: to test the introduction of "Water Choices Kiosks", water distribution points delivering various means of accessing water and adapted to user demand. The conclusions of an assessment halfway through the programme: the problem of the slums does not amount to a question of financial resources,

it is an infinitely complex phenomenon which encompasses questions of poverty, autonomy, education, health, the stranglehold of local water cartels, cultural and institutional resistance etc. All parameters which require constant readjustments to the project schedule, objectives and activities. Scaling up the model and ensuring sustainability of improved services is the next challenge.

To date, five water kiosks are up and running in Kenya, and the programme is developing in Cameroon, with one kiosk in operation and five being built.

Stimulate, accompany and expand

MONDE

WORLD

31 2011-2012 DURATION

€ 100,000



The SUEZ ENVIRONNEMENT Initiatives-Institut de France Awards, which are held every two years, serve to reward two innovative projects offering improved access to water, sanitation and waste management services in developing countries. The 2012 awards ceremony took place on July 4th, at the Institut de France and was presided by Jean-Louis Chaussade, CEO of SUEZ ENVIRONNEMENT and Chairman of the FONDS SUEZ ENVIRONNEMENT INITIATIVES and Gabriel de Broglie, Chancellor of the Institut de France. The ceremony focused on social enterprise, with two distinguished guests, Jean-Marc Borello, Executive Director of SOS Group and Arnaud Mourot, CEO of Ashoka France-Belgium-Switzerland. Both share the same vision: the implementation of sustainable solutions requires a combination of entrepreneurial logic and the prioritisation of the interests of the general public. The 2012 winners are "solidarity entrepreneurs" who wholly meet these criteria.

► **The Social Entrepreneurship** Prize was awarded to the project "Transforming organic solid waste into high quality charcoal briquettes", implemented in Uganda by two young associates from the company "Green Bio Energy", Alexandre Laure and Vincent Kienzler. Their idea took root in the field: given that the vast majority of households in Kampala use charcoal to cook food, why not industrialise organic waste recycling to create a renewable energy source? A successful gamble: in response to hugely volatile fuel prices and massive deforestation, the "Briketis" produced are cheaper than coal, burn more slowly and do not produce any smoke.

► **The Access to Essential Services** Prize was awarded to the "Mothers' Clubs Initiative" project in the Savannah region, Northern Togo, jointly overseen by the French Red Cross and the Togolese Red Cross. This project builds on the capacity of women, when they are organised and trained, to actively contribute towards community development. A highly successful initiative which can easily be reproduced elsewhere and which has been enthusiastically adopted by women, consequently paving the way towards their greater independence. The next call for project applications will be launched during 2013.

<http://www.prix-initiatives.com/>

FACILITATE

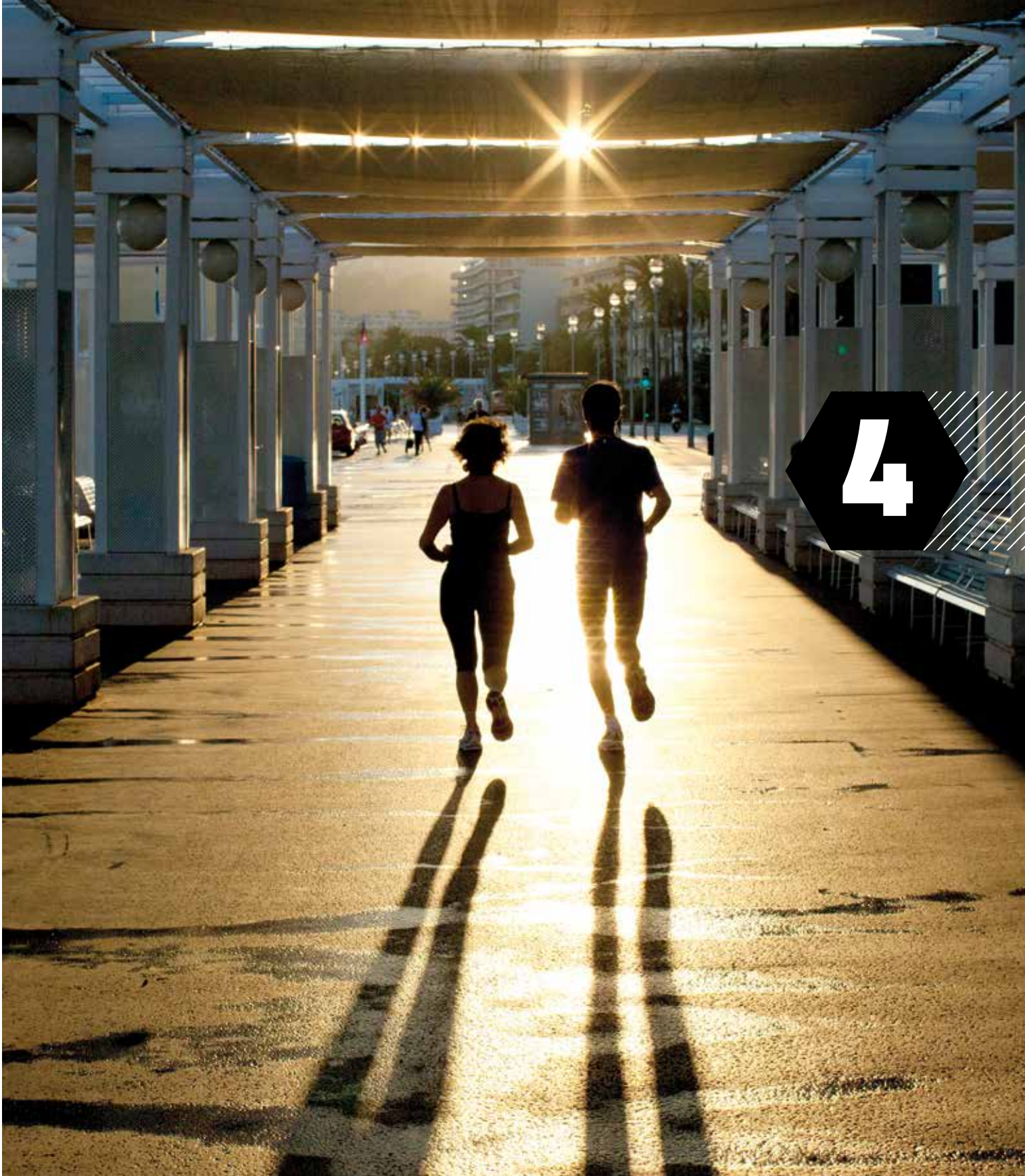
SOCIAL INCLUSION VIA EMPLOYMENT AND TRAINING IN FRANCE



Marie Trellu-Kane
*Co-funder and President of UNIS-CITE
and Advisor to the Economic,
Social and Environmental Council*

“Major companies have an essential role to play, together with all public and associative players in favour of a return to employment for those populations who are furthest away from it. This contribution to create shared value at a local

level is fully assumed by the FONDS SUEZ ENVIRONNEMENT INITIATIVES by supporting projects which, with very different resources and means of action, have the same objective: the social integration of the most vulnerable populations.”



THE MAISON POUR REBONDIR

A social inclusion and employment platform

BORDEAUX, FRANCE 2011 (LAUNCH) €1,000,000



At a time when society expects companies to also be social partners, SUEZ ENVIRONNEMENT Group is resolutely committed to furthering social inclusion and employment via the FONDS SUEZ ENVIRONNEMENT INITIATIVES. A key project in this initiative, the Maison pour rebondir (MPR), which opened its doors in the heart of Bordeaux in January 2012. Its objective: propose long-term contracts in local subsidiaries - Lyonnaise des Eaux, Degrémont, SITA and SAFEGE - to populations in situations characterised by vulnerability and exclusion, namely young people with no qualifications or women in urban areas who benefit from the RSA (France's Active Solidarity Income).

Companies are investing by allocating specific jobs to social inclusion efforts, by opening up access to their apprenticeship programmes and by encouraging personnel to get involved in mentoring actions; social players who are project partners orientate the profiles of people who are motivated and able to successfully complete the demanding process leading towards employment to the MPR ; the MPR coordinators finalise the selection of candidates and develop, alongside them, a tailor-made pathway in preparation for employment, alternating between the acquisition of professional expertise, individual and personal development interviews, social

accompaniment and periods of immersion in a company. For some, it will be a journey towards progressively integrating a position in the company, for others, it will be a business start-up, with two dedicated programmes: "J'Entreprends" for young people and "Les CréActrices" for women. This global and personalised system constitutes a real springboard towards sustainable employment, which has now proved its worth and is set to be extended to other cities in 2013.

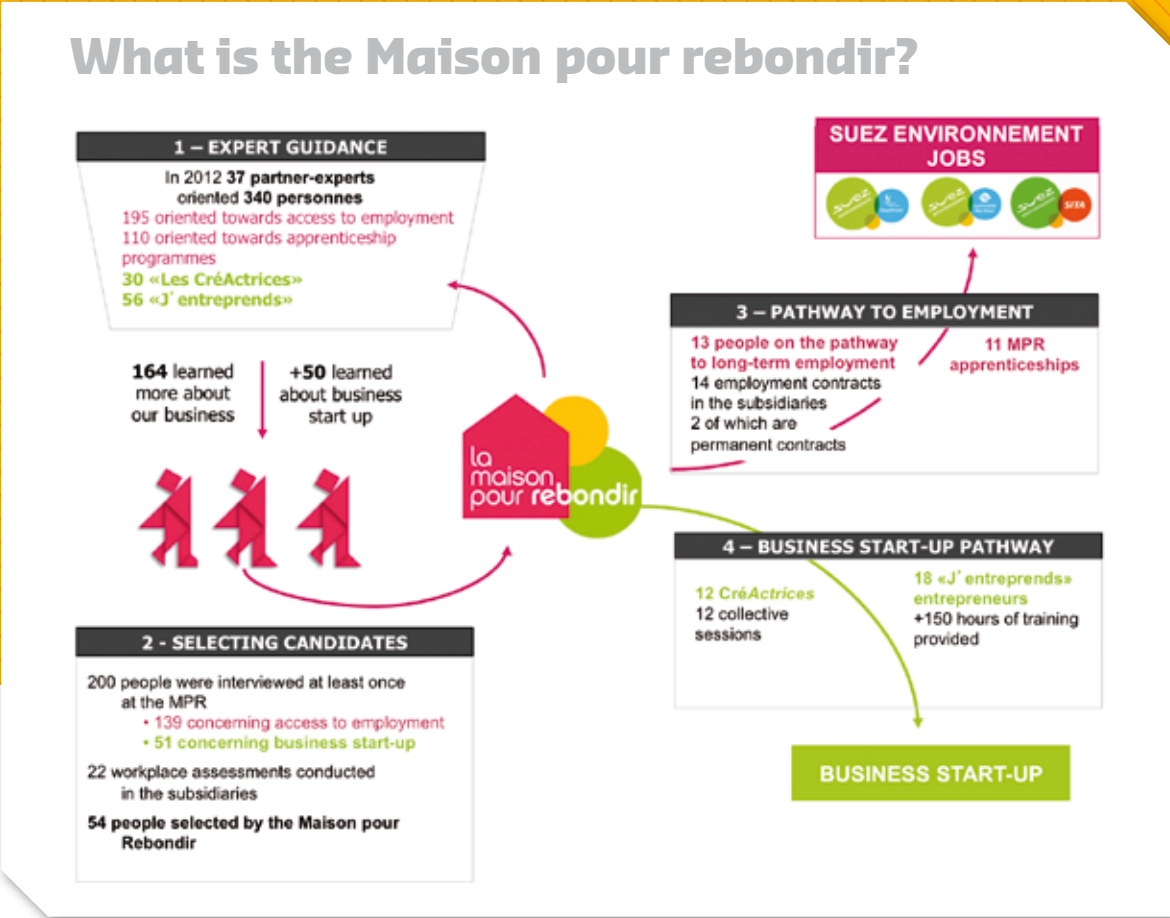


SUEZ ENVIRONNEMENT has a social role to play at a national level. We opened a first Maison pour Rebondir in Bordeaux because we wanted to take action in this domain as a historic partner in the city. The presence of the Group in the area allowed us to test the experience in our enterprise and learn from this pilot site before opening it up to other partners."

Laurence Malcorpi, Diversity and Social Development Director at SUEZ ENVIRONNEMENT

"I'm 39 and I've recently been through a difficult time. I found out about the Maison pour Rebondir thanks to the director of the social inclusion company where I was working. They put their trust in me, I put mine in them. Today, I'm beginning an apprenticeship. I'm lucky, but you have to be serious and motivated."

Frédéric Servaège, candidate at the Maison pour Rebondir



REJOUÉ

Using toys to further social inclusion

PARIS, FRANCE

31 3 YEARS (2012 - 2014)

€50,000



When co-founders Claire Tournefier and Antoinette Guhl embarked on the “Rejoué” adventure in 2010, the second-hand sector was still the French toy market’s poor relation.

And yet they made no secret of their ambition: to make Rejoué the leading brand name on a professional market with a strong social identity. And it’s a gamble which is well on the way to being pulled off...

Beyond a promising success story, this project constitutes a real social innovation, based on a comprehensive system combining objectives of reinsertion via employment, economic growth, waste prevention, aware-

ness of environmental stakes and access to cheap toys for all.

On March 8th, 2012, the association officially opened the doors to its warehouse-workshop in the popular 14th district in Paris. It’s here that the tonnes of used toys, collected from schools, local authorities, companies, toy shops or residents, arrive. They are then sorted, cleaned, recycled and reconditioned by a team of personnel on a social inclusion programme before being sold via markets which target buyer profiles: private sales for childminders, limited sales for private individuals, solidarity distributions for families in precarious situations. All of this is accompa-

nied by workshops to promote awareness of the environmental impact of toys amongst children in primary schools.

The association is hoping to build on the continuous development of its business during the launch phase (2012-2014), which should then permit it to change scale and expand. Consequently, as from the beginning of 2013, a permanent shop will be opened in the 14th district. By supporting the Rejoué project, the FONDS SUEZ ENVIRONNEMENT INITIATIVES is clearly investing in the future!

1 child who gives + 1 employee who renovates + 1 child who receives =
3 people happy with just 1 toy

A winning formula to further solidarity, which has convinced SUEZ ENVIRONNEMENT Group personnel. The proof of this: the success of the collection organised for the Rejoué association in December 2012: in just one week, 70 Kg of soft toys, 358 Kg of books and board games, 365 Kg of other toys, equating to a total of 793 Kg of toys collected on the sites of the CB21 Tower in La Défense, Rueil-Malmaison and Le Pecq-Croissy.

This huge quantity is all thanks to the generosity of children who were all awarded a “Best Friend Diploma”: a fun way of making them responsible and more aware of the impact of their gesture on employment, the environment and the fight against poverty.



“What a great variety of toys at Rejoué. What’s more, they’re packaged in transparent film so you can see their good condition straight away and also be sure that they’re clean.”

Christine, assistante maternelle

“No waste, just recycling. A local project with a human dimension, it’s a happy-ending, and not just for kids!!!”

Isabelle, mum to Eufémia



More details : www.rejoue.asso.fr

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