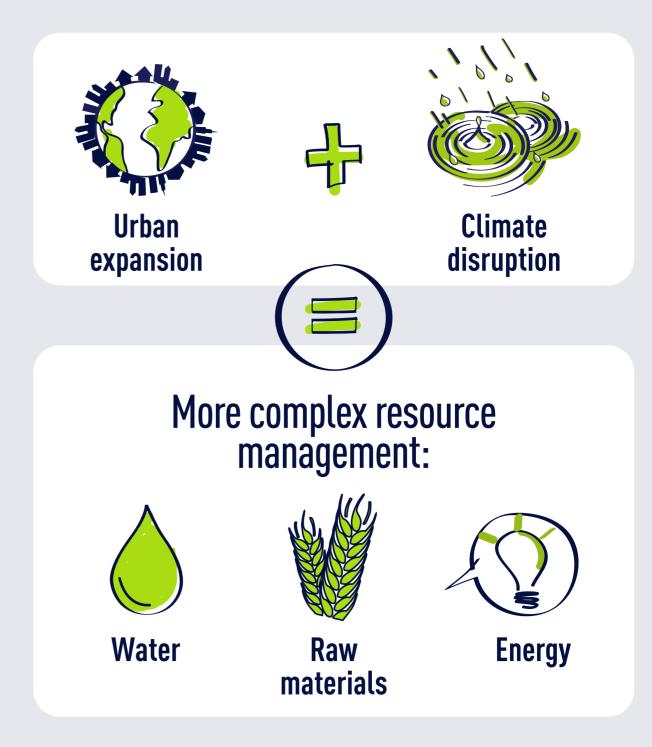
Become a smart & sustainable city

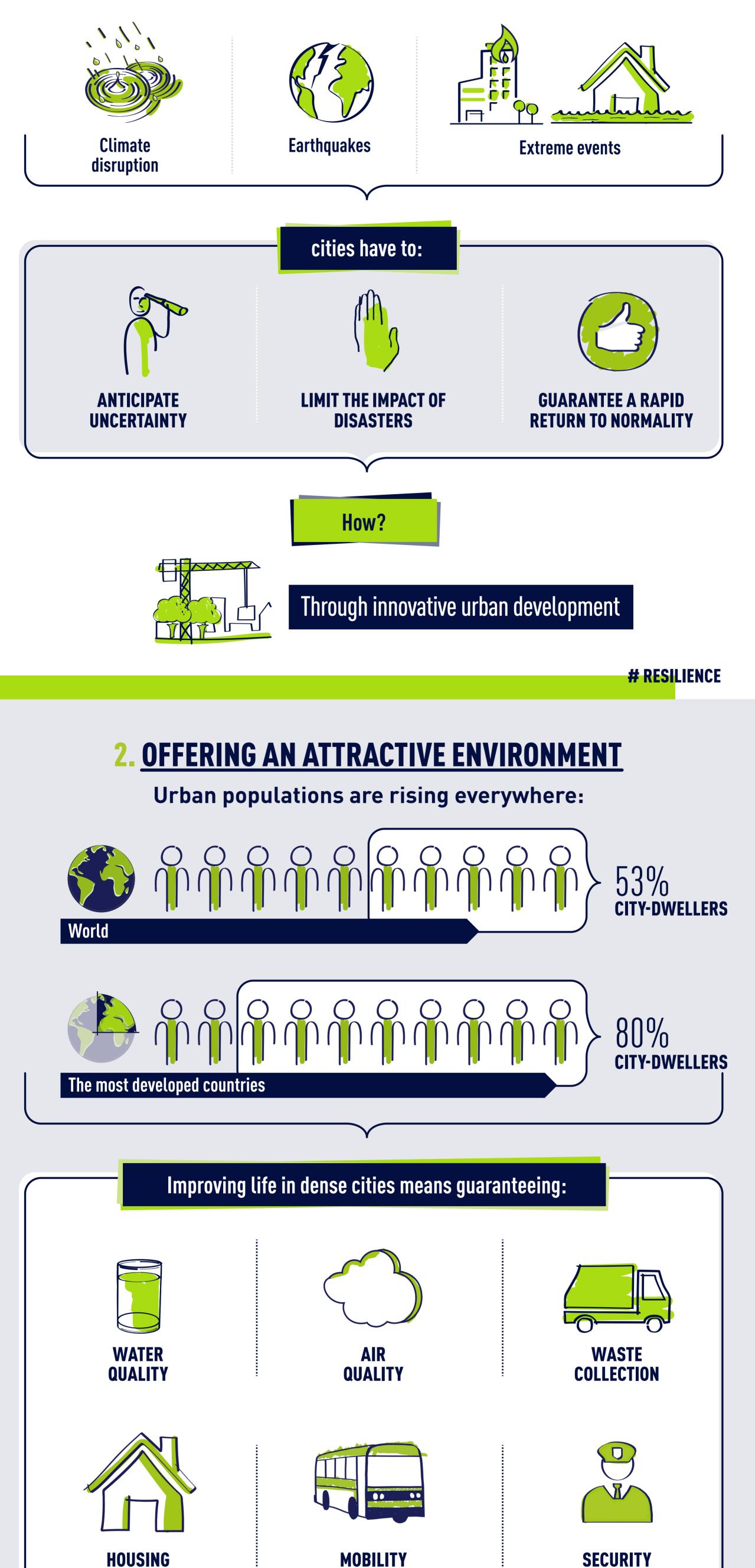


By 2050, the planet will have a population of 9.6 billion, mostly living in cities.



7 MAJOR CHALLENGES FOR CITIES

1. WITHSTANDING NATURAL DISASTERS



QUALITY OF LIFE

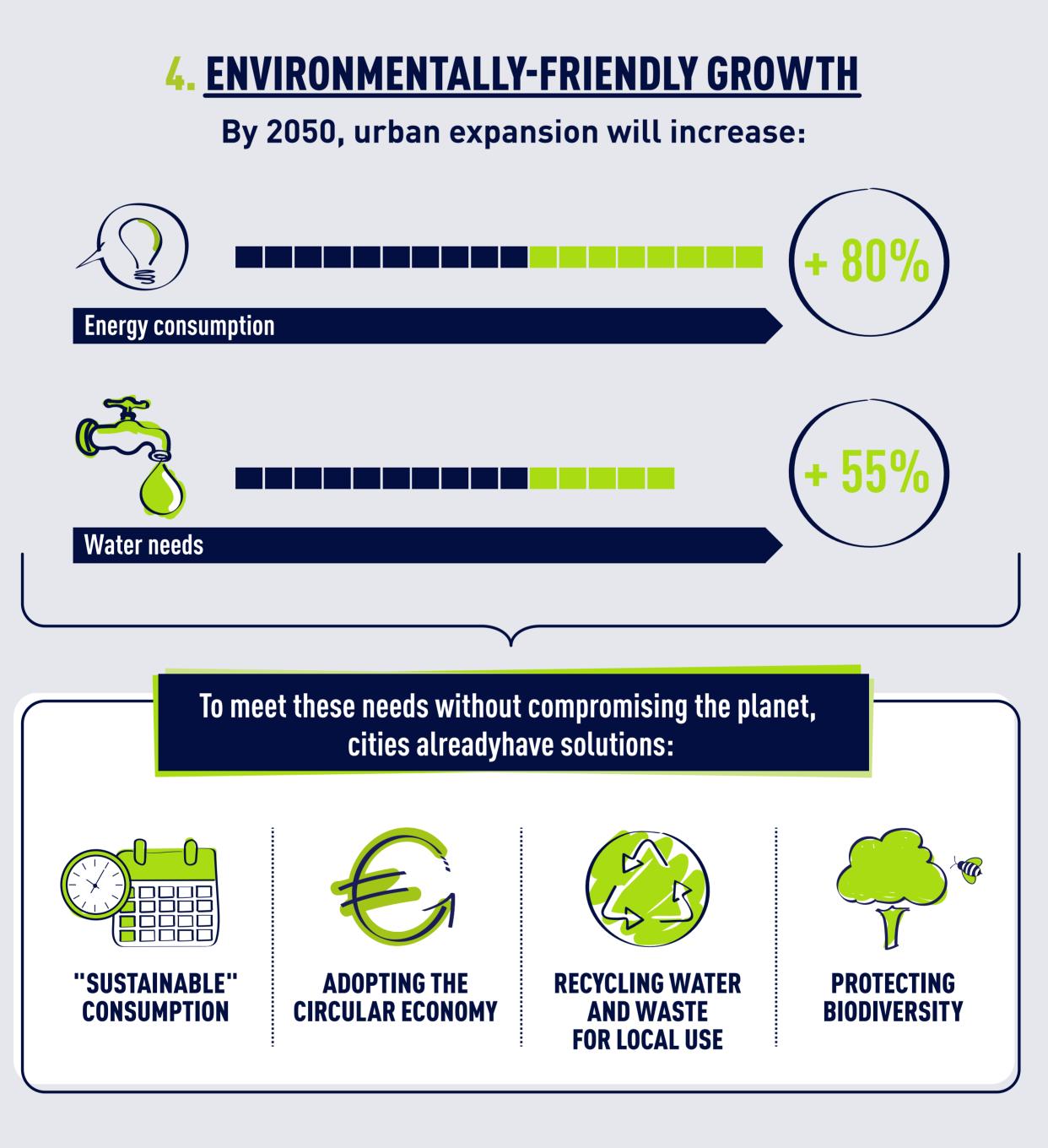
3. BEING MORE COMPETITIVE

Globalisation pits cities against one another.





ATTRACTIVENESS



ENVIRONMENTAL PROTECTION

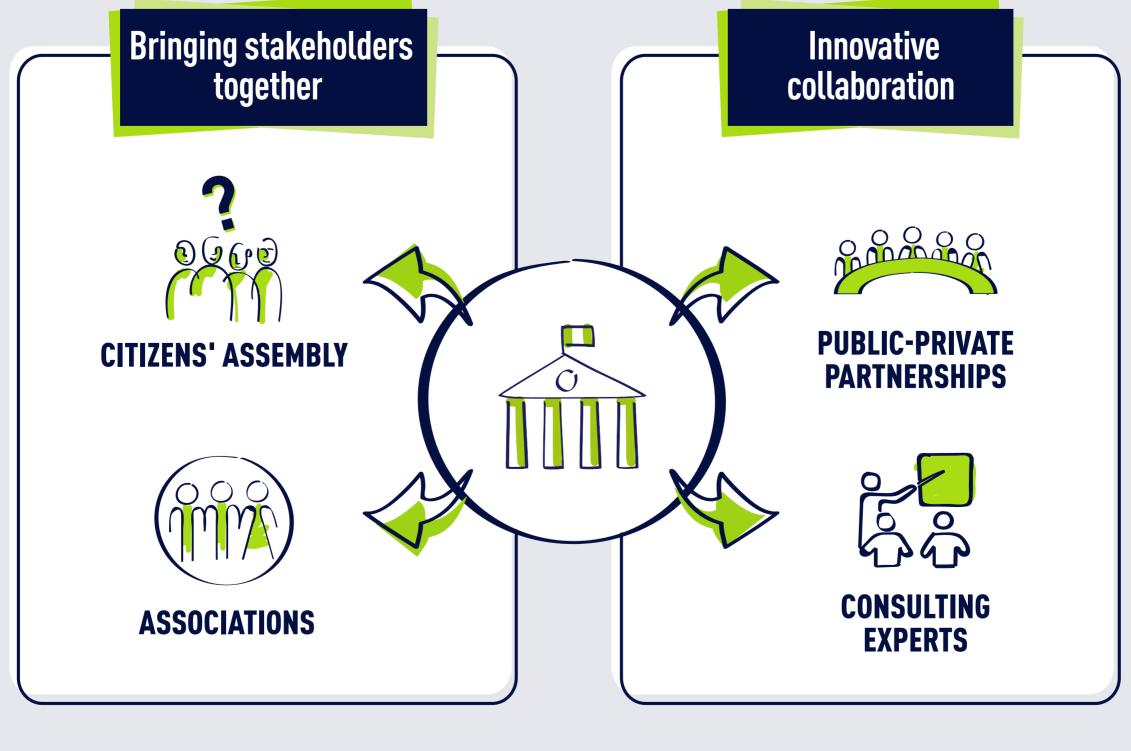
5. <u>USING DIGITAL TECHNOLOGY TO SUPPORT</u> RESOURCES AND CITIZENS





6. IMPLEMENTING NEW FORMS OF GOVERNANCE

With local management in tune with local issues, cities can do more:



NEW METHODOLOGIES

7. <u>RESPONDING TO CITIZENS' ASPIRATIONS</u>

