# **Become a smart** & sustainable city



By 2050, the planet will have a population of 9.6 billion, mostly living in cities.



## 7 MAJOR CHALLENGES FOR CITIES

## **1. WITHSTANDING NATURAL DISASTERS**



**# QUALITY OF LIFE** 

#### **3. BEING MORE COMPETITIVE**

Globalisation pits cities against one another.





**# ATTRACTIVENESS** 



**# ENVIRONMENTAL PROTECTION** 

#### **5. <u>USING DIGITAL TECHNOLOGY TO SUPPORT</u> RESOURCES AND CITIZENS**





#### 6. IMPLEMENTING NEW FORMS OF GOVERNANCE

With local management in tune with local issues, cities can do more:



#### **# NEW METHODOLOGIES**

### 7. <u>RESPONDING TO CITIZENS' ASPIRATIONS</u>

