



#suez4ocean

**Let us mobilize
together for a major
worldwide collection!**

The 90 000 SUEZ collaborators are committed to protecting the ocean by setting up collection initiatives across the world.
Come and join them!

Captain's guide for collection.



ready for the resource revolution



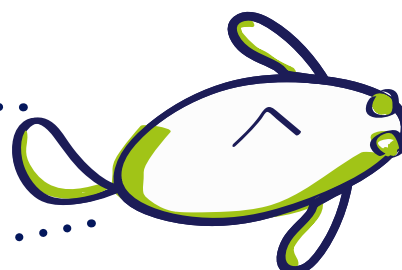


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Captain's guide for collection

my waste collection operation in 5 steps

- ① **I anticipate** the conception of my collection project
- ② **I register** my project on the suez4ocean.com platform
- ③ **I mobilize** my acquaintances, friends, family, colleagues, associations in my area to join my collection
- ④ **I collect** by following the guide's practices
- ⑤ **I show** my collection initiative to enrich the suez4ocean.com platform



1 I anticipate my collection

- ✓ **I take inspiration** from past campaigns on suez4ocean.com
- ✓ **I spot** the collection sites and define the area. I check the accessibility and the potential risks (at clifftop, rising tides, river shorelines conditions...)
- ✓ **I set** a collection date and determine the recurrence
- ✓ **I notify** local authorities (municipalities or maritime services) to obtain the required authorizations or to receive appropriate recommendations on collection sites
- ✓ **I secure** the collection site. I cautiously inform local emergency services, and I provide a way to communicate with them in the event of an emergency
- ✓ **I ensure** that participants are covered either by professional or personal insurance (Public liability)
- ✓ **I spot** other events in the area. Any cooperation with other actors might be beneficial.
- ✓ **I recycle** identifying and mobilizing stakeholders to recover & recycle waste

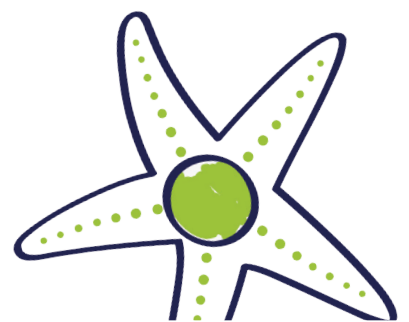


2 I register my collection

- ✓ **I communicate about** my project by filling out the registration form on [suez4ocean](https://suez4ocean.com) [here](#)
- ✓ **I use** this platform to find my project on the world map and share my initiatives
- ✓ **I invite the whole world** to join my initiative through the **same** platform

3 I mobilize for my #suez4ocean collection

- ✓ **I contact** the participants to confirm the practical information and remind them to adapt their outfit according to the environment and weather
- ✓ **I use** social networks to encourage as many people as possible to join me
- ✓ **I find** post ideas in the Communication Support Guide of the [toolkit](#) also available on the platform



④ I collect, by enforcing the best practices



✓ **I welcome & brief** all participants:

I remind them 1/ the goals of the approach 2/ the course of action 3/ safety measures

I organize pickers into small groups. I choose a manager/leader for 10 adults or 5 kids and supply the material to each participant

I determine a collection area

✓ **I make sure** each participant wears:

- Thick gloves
 - Waste bags
 - Suitable clothes according to the season
- I can use the #suez4ocean chart to produce my tools

✓ **I don't forget** to plan:

- Collection tools
- Dumpsters or collection vehicles to evacuate the trash (contact the local authorities)
- Collection forms to list the types of waste found
- First aid box, sun protection
- Devices to weigh the collected waste



Safety instructions

Be careful of hazardous waste

Syringes, pesticide bags, suspicious objects, sealed bottles, closed cans, packaging containing liquid or powdered products, objects and devices containing fluids (transformers, battery, etc..)

I give instructions to the participants to :

- Leave it on the spot
- Do not open it, their content can be toxic for the environment and people
- Report to the site manager who will take the decision to regroup it in a safe spot
- If waste such as razors, shells (contact the local authorities immediately)... are unexpectedly found, demarcate or identify the location on a map, for a subsequent removal in appropriate safety conditions

✓ I manage the removal of waste:

I **remove** waste immediately after the operation... because it is well known that «trash attracts trash»

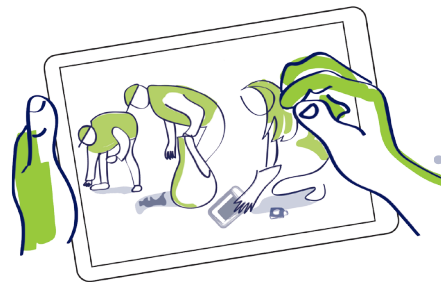
I **make sure to have** another solution if the waste cannot be removed immediately

I **think** about the waste's second life (circular economy)

I **destroy** or stock properly waste by contacting the local authorities if necessary



5 I demonstrate my commitment



✓ I **complete** the assessment form: waste is accounted for and recorded according to their origin, if known

✓ I **share** my experience on social media via **#suez4ocean**

✓ I **schedule** appointments for future collections



**My actions are embedded in time,
I can organize several collections a
year!**

✓ Notes



Sea and ocean, earth's future

Covering almost 71% of earth's surface, **the ocean plays a major role** in our planet's operations: it regulates the climate, stores the CO2 and hosts a rich biodiversity... At the heart of the economic and touristic development, the ocean contributes to the vitality of our territories and is **essential to humankind**. However, the ocean suffers from the consequences of human activity, which upsets its balance and thus threatens our lifestyles.

Among all sources of marine pollution, plastic pollution is especially worrying. Swallowed by the watercourses and sanitation network overloaded by rain, plastic waste rush into the sea. Their impact on the biodiversity and the marine food chain is now **alarming**.

Did you know that according to the UN, about 5 trillion plastic bags are consumed every year around the world, or almost 10 million per minute?

If they were tied together, they could surround the planet seven times every hour!

Because of this, it is urgent to react and innovate to protect, preserve and regenerate this essential resource.

After two years of commitment to protect the ocean and fight against plastic waste, the SUEZ group has acquired its legitimacy in this field based on the various partnerships with COI-Unesco, Alliance to End Plastic Waste, Expédition 7ème Continent, Expédition MED, TIME FOR OCEANS, Good Planet...

SUEZ, partner of **COI-UNESCO** and the **World Ocean Day**, mobilizes its collaborators through the organisation of a large scale and long term participatory collection operation.

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