

Paris, 19 december 2018

## **SUEZ REINVENTS URBAN CLEANING SERVICES TO MAKE OUR REGIONS MORE ATTRACTIVE**

- **THREE CONTRACTS WON IN MARSEILLES, BORDEAUX AND REIMS  
WORTH TOTAL REVENUES OF MORE THAN 114 MILLIONS EUROS**

**After Marseilles (September 2017) and Bordeaux (September 2018), SUEZ has won a third urban cleaning contract in Reims that will take effect on 1 April 2019. The Group strengthens its role as an innovative regional operator through its collaboration with these three major French conurbations.**

SUEZ provides a new approach to urban cleaning, based on both the perception of citizens and the implementation of innovative resources particularly through the use of digital technologies (example: QR code), to improve the image and the appeal of cities and to meet users' expectations on their urban environment.

According to Marie-Ange Debon, SUEZ Group Senior Executive VP in charge of France, Italy and Central Europe: *"The SUEZ Group is proud to support cities like Reims, Bordeaux and Marseilles in their long-term transformation. Urban cleaning makes a significant contribution to the image, reputation and appeal of cities. The Group designs and implements adapted offers to the challenges facing each region, based on digital technology and close collaboration between all the stakeholders."*

- **In Reims**, SUEZ has renewed the urban cleaning contract for the city centre and the one for cleaning services of food markets. The Group will use digital applications for foot workers and vehicles in order to guarantee a modernised, top-quality service. Urban cleaning in Reims will also become more sustainable, with a reduced environmental impact. In addition to developing green mobility (electric vehicles, bicycles, etc.), the Group has also committed to recover the collected waste:
  - 100% of the biowaste collected in the food markets will be organically recovered
  - 100% of the cardboard boxes collected in the markets and on the occasion of other events will be sorted and recycled as materials.
- **In Bordeaux**, SUEZ has been managing urban cleaning in the city centre since September 2018, with door-to-door collection of household waste, the collection from voluntary deposit containers, the collection of bulky waste and neighbourhood cleaning services (waste bins, streets, urban furniture, weeding). This contract aims to achieve operational excellence. Indeed, a system of alerts has been introduced that reports any anomalies observed in the field, in order to react as quickly as possible and to

guarantee an optimal result. Some specific services will be provided by local partners. The “Atelier Remuménage” collects bulky waste by bike, “Ecomégot” installs ashtrays but also collects and recovers cigarette ends, and “Tapaj” is tasked with the manual weeding work.

- **In Marseilles**, SUEZ and Noé Concept have been innovating since September 2017 in the urban cleaning, the collection and sorting of the waste produced by the 65,000 inhabitants of the city’s 1<sup>st</sup> and 2<sup>nd</sup> arrondissements. This contract involves 37 employees every day. It provides for the predictive management, traceability and real-time tracking of the rounds, using the GPS systems installed in the waste collection trucks, and for the assessment of the quality of the service by a dedicated application. 215 tonnes of waste are collected by vehicle street sweepers in these two arrondissements every month.

To achieve a high quality of service in these three conurbations, the solutions developed by SUEZ promote civic participation and are based on a network of local partners.

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**About SUEZ**

*With 90 000 people on the five continents, SUEZ is a world leader in smart and sustainable resource management. We provide water and waste management solutions that enable cities and industries optimize their resource management and strengthen their environmental and economic performances, in line with regulatory standards. To meet increasing demands to overcome resource quality and scarcity challenges, SUEZ is fully engaged in the resource revolution. With the full potential of digital technologies and innovative solutions, the Group recovers 17 million tons of waste a year, produces 3.9 million tons of secondary raw materials and 7 TWh of local renewable energy. It also secures water resources, delivering wastewater treatment services to 58 million people and reusing 882 million m3 of wastewater. SUEZ generated total revenues of 15.9 billion euros in 2017.*

Find out more about the SUEZ Group  
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**SUEZ**

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