



Paris, April 13, 2023

## SUEZ BECOMES OFFICIAL PARTNER OF THE TOUR DE FRANCE FEMMES AVEC ZWIFT

**Already a sponsor of the women's cycling team FDJ-SUEZ since 2022, SUEZ furthers its support for women's cycling and becomes an official partner of the Tour de France Femmes avec Zwift. Through this agreement, SUEZ will accompany the Tour de France Femmes avec Zwift in reducing its environmental footprint. The Group will contribute to improving the distribution of drinking water and optimising waste disposal and management.**

For its second edition, the Tour de France Femmes avec Zwift will eradicate single-use plastic packaging containers in all its areas that welcome the public and guests, resulting in an immediate positive impact on the environment through a substantial reduction in plastic waste during the Tour.

To distribute water in these zones, the Tour de France Femmes avec Zwift and SUEZ will provide water fountains supplying tap water, along with eco-designed drinking bottles and reusable cups.

In addition to the distribution of drinking water, SUEZ will provide the public with all information available on access points and water quality through the application "Mon Eau" consultable everywhere in France.

The partnership reflects SUEZ's strong roots in local communities and underlines its know-how in the fields of water and waste, in aid of the decarbonation of a leading sporting event.

It comes in addition to SUEZ's sponsorship, effective since 2022, of the FDJ-SUEZ team, one of the foremost teams in global elite cycling. It is another example of the support provided by SUEZ to women's sport, of which the Group is one of the leading sponsors in France: 200 top-level sportswomen currently benefit from SUEZ's backing.

This water and waste programme reinforces the implementation of the sustainable development strategy designed by the Tour de France Femmes avec Zwift. The event is aiming to become an ever more responsible organisation and is also making commitments to the promotion of cycling mobility with its programme "Riding into the Future."

*"This partnership represents another step in our commitment to women's sport and the promotion of exemplary environmental practices. Alongside the 40,000 employees in the SUEZ Group, we are delighted to accompany the Tour de France Femmes avec Zwift in its eco-friendly initiatives for which the women's FDJ-SUEZ team is the standard bearer."* commented Sabrina Soussan, Chairman and CEO of SUEZ.

“I am thrilled to see a major Group such as SUEZ signing up to support us in the second edition of the Tour de France Femmes avec Zwift, which is already the world's largest cycling event for the women's peloton. A year after the partnership struck up with the FDJ-SUEZ women's cycling team, this support will enable us to grow the event even further while controlling its impact on the environment.” said Marion Rousse, Race Director of the Tour de France Femmes avec Zwift.



### Key figures for Tour de France Femmes avec Zwift (2023):

- 154 competing racers
- 22 participating teams
- 8 stages, covering a total of 956 km
- 3 regions, 11 French departments visited and 12 start/finish towns and sites
- Nearly 20 million TV viewers in France

Discover full details of the CSR commitments of Le Tour de France Femmes avec Zwift on the website [letourfemmes.fr](http://letourfemmes.fr).

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### **About SUEZ**

*Faced with growing environmental challenges, for more than 160 years, SUEZ has been acting to deliver essential services that protect and improve the quality of life. SUEZ enables its customers to provide access to water and waste services, with resilient and innovative solutions. With its 40 000 employees present in 40 countries, the Group also enables its customers to create value over the entire lifecycle of their assets and services, and to drive their ecological transition, together with their end-users. In 2022, SUEZ produced drinking water for 68 million people worldwide and sanitation services for more than 37 million people. The Group generated 3.7 TWh of energy from waste and wastewater and avoided the emission of 4.0 million tons of CO2. SUEZ generates revenues of 9 billion euros. For more information: [www.suez.com/](http://www.suez.com/) Twitter @suez*

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## About ASO

*Amaury Sport Organisation is a company that owns, designs and organises top international sporting events. Specialised in 'non-stadia' events, it has in-house knowledge of professions linked to organisation, media and sales of sports events. A.S.O. organises 250 days of competition per year, with 90 events in 30 countries. A.S.O. is involved in 5 major sporting domains, including cycling with Le Tour de France and the Le Tour de France Femmes avec Zwift, motor sports with Le Dakar, mass events with the Schneider Electric Marathon de Paris, golf with the Lacoste Ladies Open de France, and sailing with the production and distribution of footage of many prestigious races. Amaury Sport Organisation is a subsidiary of the Amaury Group, the media and sport group that owns the newspaper L'Equipe.*

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